

**Press release for Road to Eastbourne
June 2007**



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Title: Happy 5th Birthday Road to Eastbourne**

The fun and the excitement is returning to Devonshire Park tomorrow (Saturday 23 June) for the 5th Year as Kids from around the county compete for the 2007 Road to Eastbourne title.

It has been a tough road with over 700 kids, 70 schools and 3 rounds of competition just to get here. Each school will compete in a range of tennis skills and games on the three practice courts in Devonshire Park at 10.30am gaining points for their respected schools.

Each participating school will receive funding for follow on coaching in September, which has kindly be donated as part of the PESCCCL funding through Sussex LTA.

In addition schools have the possibility of winning up to £250 worth of Tennis Equipment from Zsig Sports Ltd, who have sponsored the event since 2002. Jeff Williams Managing Director of Zsig said, "We are proud to be associated with the Road to Eastbourne, it has been a fantastic and well organised event which aims to promote competition and regular participation in tennis and we look forward to a continued partnership".

The Road to Eastbourne has come about through Creator and Organiser Gary Marlow, Global Tennis, he says "The Road to Eastbourne over the last 5 years has seen over 4000 kids participate in competitions throughout Sussex, Kent and Surrey. The feedback has been tremendous, with one teacher commenting it was the best tennis competition she has been involved with over 25 years of teaching, it is comments like that which will keep the competition running for many years to come".

Roger Draper, LTA will be attending and presenting the trophy to the winning school. It is fantastic that Roger is taking some time out to visit the final, and he had this to say, "The Road to Eastbourne has been an excellent success and the amount of children competing is wonderful. Getting more children playing tennis and competing regularly can only help develop British and lead us to producing more winning players must congratulate Global Tennis and the work they have

done with this over the last few years and look forward to working closely with him in future.”

Notes for editors:

The Final will take place on the back 3 courts 10.30-12.30

Photo Opportunity available throughout the morning

Presentation will take place around 1pm.

Global Tennis, www.globaltennis.co.uk Gary Marlow 07940489257